



CITY OF BROOKS PRESENTS



CANADA  
*day*

IN THE PARK

**Sponsorship Opportunities**





It is with great pride that the City of Brooks joins its citizens and visitors every July 1st to celebrate the anniversary of our nation's Confederation. Each year this celebration draws over 2000 people, uniting all members of our diverse community while celebrating our shared pride as Canadians.

This Event includes live entertainment, bouncy castles, activities, a BBQ lunch, an evening movie in the park, and of course, fireworks! Best of all - it is 100% free for everyone, thanks to the generous support of our sponsors.

We invite you to be a part of the excitement this Canada Day as a sponsor. This is an excellent opportunity for you to promote your business at one of the largest single-day events in the City of Brooks!




































# Let's celebrate together!





**The City of Brooks is pleased to offer local businesses even more opportunities to be involved in 2023!**

**Maple Leaf** \$1000 +      **Loon** \$500 - \$999      **Moose** \$350 - \$499      **Polar Bear** \$250 - \$349      **Canoe** \$150 - \$249

					
Mention of City of Brooks Social Media (Facebook and Twitter)					
Recognition in print at event (no logo)	-	-	-		
Recognition in print at event (with logo)				-	-
On stage mention at event					
Thank-you in local newspaper (no logo)	-	-			
Thank-you in local newspaper (with logo)			-	-	-
Recognition on-screen at the evening "Movie in the park" (no logo)	-	-			
Recognition on-screen at the evening "Movie in the park" (with logo)			-	-	-
One-time family passes to the City of Brooks Recreation facilities (valued at \$19.50 each)	<b>10</b>	<b>5</b>	-	-	-
Meeting Voucher - each good for up to two-hour rental in a meeting room at the JBS Canada Centre or the CRA (value \$50.50 each)	<b>2</b>	<b>1</b>	<b>1</b>	-	-
Mention on radio stations ( Boom 101.1 & Country 105.7)			-	-	-
Logo included on event poster		-	-	-	-





**To become a sponsor, please complete the form on the following page of this document and email it to [jmarion@brooks.ca](mailto:jmarion@brooks.ca). Forms can also be faxed to 403-362-4416 or dropped off in person at the JBS Canada Centre.**

**Agreements (and business/company logos in PNG or JPEG format, if applicable) must be received by June 14th, 2023.**

**Sponsorship packages can also be customized to fit better your organization/business needs, including options such as in-kind donations. Please give us a call; we would be happy to discuss options with you!**

**For more information, please contact Jenelle Marion at 403-362-3622 or via email at [jmarion@brooks.ca](mailto:jmarion@brooks.ca)**

**Thank you for your consideration and support!**